

Expand and Protect Your Business

TRADE CREDIT INSURANCE

Could your organization benefit from increased liquidity?

Could you expand your business by offering longer payment terms to your customers?

Are you maximizing the benefits of Credit Insurance?

All companies can benefit from credit insurance. Let Rayner Agencies Ltd. show you how to maximize the benefits from trade credit insurance. We can help you in many ways including:

Marketing and Sales – it gives your company an edge over the competition when your sales team knows that your company can access more cash from its line of credit or is able to extend longer payment terms to its customers or prospects.

Accounting and Finance – banks love credit insurance! And it will enable your company to increase standard accounts receivable margining from 75% to 90%. This improves cash flow and liquidity in your organization.

Credit and Collections – enables your company to gather more credit information about your customers and encourages credit scoring, modelling, and portfolio analysis that lowers overall payment risk.

A credit insurance broker, **"Broker of Record"** will help you manage your payment risk by finding the right insurance company that will ensure your customers receive approved credit limits at the best payment terms, to maximize sales with lower risk. Get a free assessment today!

Market Share (est.)

60% EDC
20% Euler
20% Other



\$220 million in annual premiums

Market Share (est.)

85%



Atradius, Euler, Coface

VERY COMPETITIVE



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